

Mutual Agreement Apps for Online Business (*AppGree*)

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Abstract

The current pandemic covid-19 situation requires a small business to move to an online platform to keep going. However, fraud cases happen if the online business is not done on the right platform and causes trouble. Suppliers or companies keep stalling the product's delivery or even post the product even though they have already fully paid for it. Besides, a potential buyer willing to buy the product with two-or-more times payment also cannot be done since there is no guarantee that the buyer can fully pay the item. It was causing the small business to lose their customer. Therefore, the application was developed to solve this problem by Mutual Agreement Apps for Online Business (*AppGree*), bringing confidence to small businesses to prevent fraud when doing business online with the customer or supplier.

Keywords: Mutual Agreement, Apps, Online Business, Fraud

1. INTRODUCTION

Mutual Agreement Apps for Online Business or given the acronym *AppGree* can help effectively solve problems that often occur in online trading. The app will provide a Digital Contract containing product information, delivery time, and payment method agreed by the seller and buyer. The contract is also protected under the 'Akta Kontrak 1950' and coordinated with 'Akta Perlindungan Pengguna 1999'. This can help buyers make online purchases more securely when the contract is formed because those who violate the contract will receive penalties.

This application can also form a personal warranty that is suitable for use by sellers and buyers. The seller can use the Digital Contract function to facilitate transactions between traders and buyers or traders and suppliers. This can ensure that the stock supplied by the supplier arrives on time as promised based on the contract formed.

The public can use the Digital Contract function and the private warranty function to sell their products. Electronic goods can be sold more efficiently with a warranty because buyers will choose to buy used goods that still have a warranty.

2. OBJECTIVE

This application was developed for online transactions directed towards the small enterprise. It also can store complete information regarding the seller, the buyer, and the product in the form of a Digital Contract.

This application helps solve the problem:

- Loss of buyer trust in small traders who run online businesses.
- Avoid scammer that often happens to buyers.
- Protect rights as a buyer.
- Reducing the existence of individuals who often cheat is not intended for business.

3. NOVELTY & INVENTIVENESS

AppGree is an application that produces Digital Contracts for any transaction done online. This application registered for Copyright (Intellectual Property) as protected under MyIPO Malaysia.

4. PRACTICALITY & USEFULNESS

The advantages of this *AppGree* are as follow:

- Have a Digital Contract between the seller and the buyer and can solve the fraud problems.
- Two types of end-users can use the application, the buyer and the seller.
- Small and Medium Enterprise (SME) traders or individuals who conduct online business.
- Buyers are secure when purchasing online because the seller will be showcasing some important company or individual information.
- Displays the warranty for each product sold.

5. CONCLUSION

These apps were purposely developed for small-scale merchants or individuals who run online businesses and did not have a sales management system. These apps' functionality will indirectly reduce the chances for scammers to deceive buyers as the seller's data has been recorded and stored in a database. Digital Contracts are hoped to boost the community's economy, minimal traders to attract buyers as the safety of buyers can be guaranteed through the Digital Contracts that are complete with information on sales carried out.